

Citizens Bank Holding, Inc.

Dear Potential Shareholder:

Thank you for your interest in Citizens Bank! As an independent local bank with a rich history and an unwavering dedication to our communities, we are grateful to those who support and invest in our mission.

To be added to our current list of individuals who are potentially interested in purchasing shares of Citizens Bank Holding, Inc. stock, and to comply with recommendations of our corporate counsel, we are asking that you check below to confirm your desire to be included on the "interest to buy" list.

Yes, include my name on list

If you have checked to be included on the "interested to buy" list, please fill out the information below:

Name: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email Address: _____

By signing this potential interest to purchase letter, I/we acknowledge that it is acceptable for Citizens Bank Holding Inc. to inform us via letter, telephone, or email of Citizens Bank Holding Inc. stock that has become available for sale.

I/we acknowledge that the Bank/Holding Company is not acting as an agent of either party in any transaction, rather solely as the transfer agent, and that the seller and purchaser are responsible for evaluating the merits of the sale or the purchase of the stock on their own accord based upon current public information about the Holding Company and Bank.

Please sign and date this letter and return to:

Sue van Helden
Citizens Bank
PO Box 223
Mukwonago, WI 53149
svanhelden@citizenbank.bank

Signature

Date